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Michael Port Bio

Called a “marketing guru” by the *Wall Street Journal*, Michael Port, has lectured, trained, inspired, and provided coaching and consulting services to over 20,000 business owners in the last two years alone. As a speaker, he has headlined events with leaders like Brian Tracy, Tony Robbins, Steadman Graham, Tim Sanders, and others.

Michael is the author of the national bestselling *Book Yourself Solid, The Fastest, Easiest and Most Reliable System For Getting More Clients Than You Can Handle Even If You Hate Marketing And Selling* and the soon to be released *Beyond Booked Solid*. He’s also a contributing author to *Success Secrets of the Online Marketing Superstars* and *Guerrilla Marketing for Job Hunters*.

Before starting his consulting & training company, Michael spent years honing his management skills by working in senior management for some of the premiere health and fitness companies in the country including The Sports Club Company, and Clay, the most luxurious health club in New York, where he served as the Senior Vice President of Operations.

Oh, you should also know...if you’re wondering why Michael looks kind of familiar... it’s because he was once a slightly famous actor starring in TV and film projects like *Sex and the City, Third Watch, All My Children, Guiding Light, Central Park West, 100 Centre Street, The Pelican Brief, Down to Earth, Last Call, The Believer*, and many more. He also provided hundreds of television and radio commercials for companies such as AT&T, Pizza Hut, Braun Shavers, MTV, Home and Garden Network, Coors Beer and many more.

But we hired Michael today because he’s the guy to call when you’re tired of thinking small and always delivers so much value that you think he’s gone so far...and then he delivers more.

Please put your hands together for Michael Port.